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New Branded Logo for Porter's Pawn & Bargain Center

Shane & Jacqueline Porter chose Brooks Jeffrey Marketing, of Mountain Home, AR to create an enhanced, modern version of the original Porter's Pawn logo. The original logo was created in 1995 –the year Shane founded the business. The diamond, representing the unique selection of old & new jewelry available at the store, was retained in the new logo but illustrated in a stylized, faceted icon. The diamond is overlaid by a Browning A5 shotgun representing one of Shane's favorite guns. The shotgun also represents the awesome collection of new & used guns offered by Porter's Pawn.

Porter's Pawn & Bargain Center has two locations, one in Mountain Home and one in Harrison. Porter's offers a clean, organized and friendly personal atmosphere where the customer comes first. With over 90 years of combined experience in their industries, the staff at Porter's has the expertise and knowledge to serve their customers the way they deserve. Their commitment to meeting and exceeding the expectations of their customers is what has set them apart from other Pawn Shops since 1995.

For more information, contact Shane Porter at 870.424.7296.

